



THE WORLD'S GREATEST GATHERING OF TV AND ENTERTAINMENT EXECUTIVES

As of 29/09/2023, Subject to change

MIPCOM CANNES Sponsors & Partners



	Grand Auditorium	Seaview Producers' Hub	MIP Lab	Other Venues	Screenings & Showcases
8:30					
9:00	9:00 - 9:45 Cracking Audience Trends Presented by GLANCE			8:00 - 10:00 Hotel Majestic - Salon Marta MIPCOM Buyers' Award for Japanese Drama	9:00 - 10:00 Auditorium A Content Showcase from China
10:00		9:45 - 10:15 Banijay's Scripted Success – Cultivating Creative Ambition		9:45 - 11:00 Hi5 The 1% Club Presented by BBC Studios	10:15 - 11:00 Auditorium K New Scripted Showcase Presented by Red Arrow Studios International
11:00	11:15 - 11:45 KEYNOTE Media Mastermind Keynote Gerhard Zeiler – President of International & Leah Hooper Rosa – SVP, Head of Streaming, EMEA Warner Bros Discovery	10:30 - 11:00 The Do's and Don'ts of Co-producing with Japan	10:30 - 11:00 MIP Talk Session		11:00 - 12:00 Auditorium A In Her Car Presented by Beta Film
12:00	12:00 - 12:30 KEYNOTE Media Mastermind Keynote Zhonghuai Sun Vice President, Tencent, CEO, Tencent Online Video				11:00 - 12:00 Verrière Californie Co-productions: India's New Push
13:00	13:00 - 14:00 Fresh TV Formats Presented by The WIT			12:30 - 14:00 Hotel Majestic Doors open at 12:00 Women in Global Entertainment Power Lunch With A+E Media Group <i>By invitation only</i>	12:00 - 13:00 Hi5 Indian Jewels: New Offerings in TV, OTT, Film and Animation
14:00		14:00 - 14:30 MEET THE EXPERT Bar Area How to Navigate SVOD, AVOD and FAST Options and Rights for Your Documentary		14:15 - 15:15 Hi5 Treasure Box Japan Presented by BEAJ	14:30 - 15:30 Auditorium A Focus on Finland Showcase Presented by Audiovisual Producers Finland
15:00		14:30 - 15:00 The Swarm - A Case-Study for the Future	14:30 - 15:00 MIP Talk: Is Social Media Your New Biggest Revenue Stream?		
16:00	16:00-16:30 KEYNOTE Media Mastermind Keynote Cris Abrego , Chairman of the Americas, Banijay Eva Longoria , Award-winning Actress, Emmy-nominated Director, Producer & Activist	15:15 - 15:45 IP that is AI-Proof!	15:15 - 15:45 MIP Talk: Hear from Streamers		16:00 - 17:00 Auditorium A La Mesias Presented by Movistar Plus + International
17:00	17:00-17:30 KEYNOTE Media Mastermind Keynote Variety Vanguard Award & Fireside Chat Maxime Saada Chairman & CEO, Canal+ Group	17:30 - 18:00 Miami Showcase			16:45 - 17:45 Auditorium K Content Showcase from China
18:00	18:00-19:15 MIPCOM CANNES International Premiere Screening – Alice & Jack <i>Followed by a Q&A</i> Presented by Fremantle	18:00-19:00 Producers' Hub Networking Drinks With Greater Miami			
19:00				From 19:00 Hotel Majestic MIPCOM CANNES Opening Night Party & Red Carpet	
20:00					

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8:30					
9:00		8:30 - 9:30 Drama Co-production Breakfast <i>By invitation only</i>	8:45 - 11:00 Unlocking AI Summit		
10:00		9:45 - 10:15 Renaissance Producers	08:15 - Welcome Coffee 08:45 - Introduction : The Dawn of a New World 09:00 - Part I. Immersive Showcase : Harnessing the Power of AI 10:10 - Part II. Ethical & Legal Challenges : How to regulate AI?	9:30 - 10:10 Hi5 BBC Studios: Growing a Global Content Studio in a Disrupted Marketplace Rebecca Glashow, CEO BBC Studios Global Distribution & Ralph Lee, CEO BBC Studios Productions	9:30 - 10:30 Auditorium A Boat Story Presented by All3Media 9:30 - 10:30 Verrière Californie Content Showcase from China
11:00	11:15 - 11:45 KEYNOTE Media Mastermind Keynote Diversity & Inclusion Mo Abudu, CEO, EbonyLife Media	10:30 - 12:30 Frapa Formats Summit			10:15 - 11:45 Auditorium K Globo Presents: Executives Roundtable + 'The Others': Exhibition Presented by Globo 10:45 - 11:45 Verrière Californie Content Showcase from China
12:00	12:00 - 13:00 MIPCOM CANNES Diversify TV Awards <i>Followed by Drinks & Petits-Fours</i> <i>Open to all</i>	12:45 - 13:45 Content Creation Summit Part I - How to Improve Drama Production Efficiency In partnership with Sony			11:15 - 12:15 Auditorium A Wisdom in China Presented by SHANGHAI HEY U MEDIA CO., LTD
13:00		14:00 - 14:30 MEET THE EXPERT Bar Area The Music Documentary Boom - How to Keep the Peace Between Producers, Estate Stakeholders and Commissioners	14:20 - 16:00 FAST & GLOBAL Summit Part I. Roundtables	14:00 - 15:30 Matchmaking Area (P-1) Speed Matchmaking - Unscripted <i>Pre-registration required</i>	12:30 - 13:45 Auditorium A The Best Content in Gwangju <i>Followed by a Snack Lunch in Verrière Californie</i> Presented by GICON
14:00		14:30 - 15:00 Newen – How to Take on the Challenge of a Fast-Changing Market?	14:00 - Welcome Coffee <i>Limited seats, pre-registration recommended</i>		
15:00		15:15 - 15:45 Bridge Across the Atlantic			
16:00	16:00-16:30 KEYNOTE Media Mastermind Keynote Laura Fernández Espeso, CEO, The Mediapro Studio		16:00 - 17:00 FAST & GLOBAL Summit Networking Reception Hosted by XUMO		16:00 - 17:00 Auditorium A Neighbours Presented by Fremantle Media
17:00	17:00-17:45 KEYNOTE MIPCOM CANNES Personality of the Year Bob Bakish, President & CEO, Paramount Global Award Ceremony & Fireside Chat				16:45 - 17:45 Auditorium K Pioneering the B2B Concept of Digital Content Rights Marketplace with AI Solutions Presented by Orasi Media Inc.
18:00	18:00 - 19:15 MIPCOM CANNES World Premiere Screening Concordia <i>Followed by a Q&A with the talents</i> Presented by Beta Film & ZDF Studios	18:00 - 19:00 Producers Hub Networking Drinks With Plex			
19:00					
20:00					

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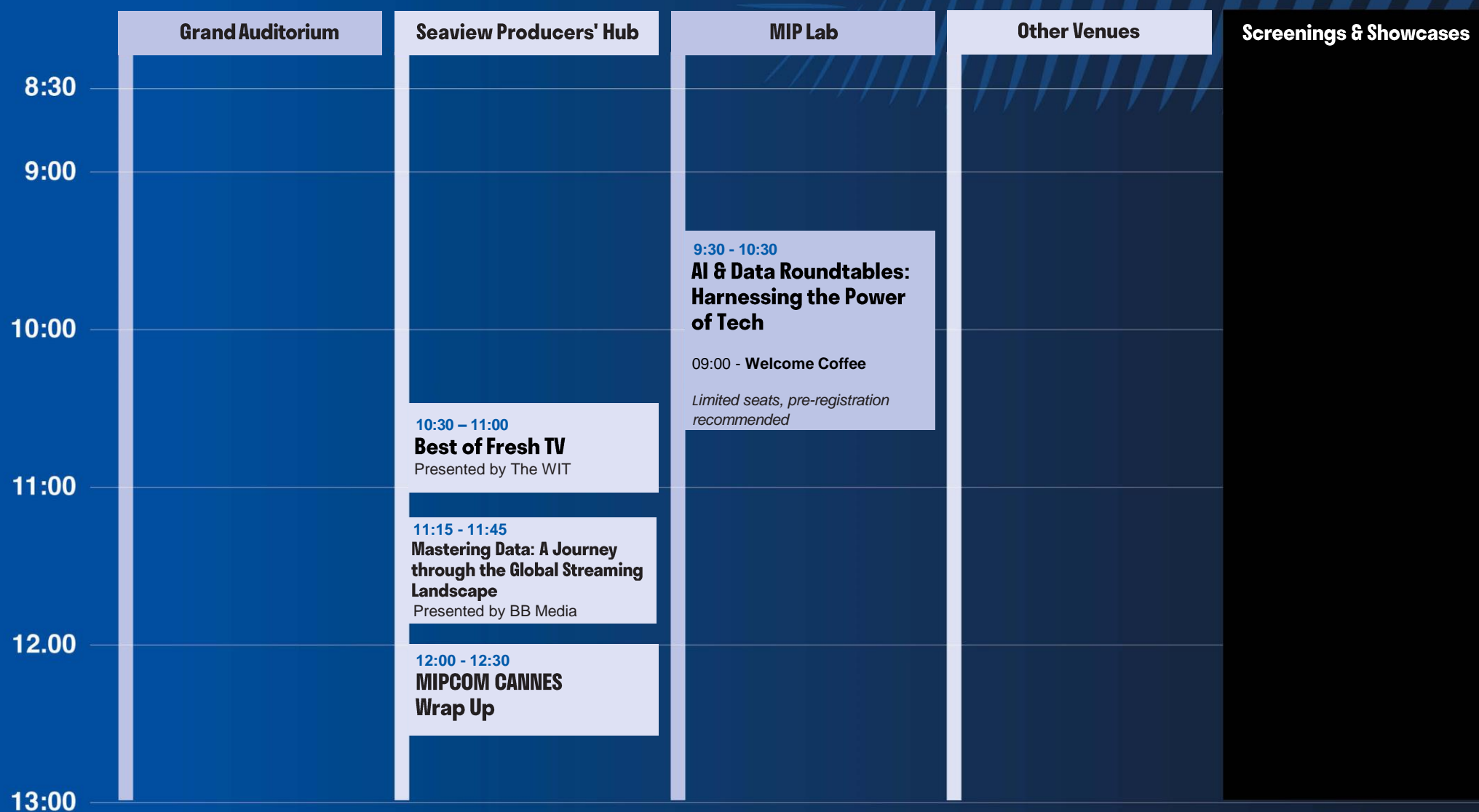


	Grand Auditorium	Seaview Producers' Hub	MIP Lab	Other Venues	Screenings & Showcases
8:30				8:30 - 10:30 Verrière Grand Auditorium International Mentoring & Networking Breakfast For Women In Media In partnership with MediaClub'Elles <i>Limited seats, pre-registration recommended</i>	8:30 - 12:00 Verrière Californie Content Creation Summit Part II In partnership with Sony 08:30 - Breakfast Networking 09:00 - 10:00 Tremendous Innovation Can Totally Change the Documentary & News Contents World 10:00 - 11:00 Non-Broadcasting Businesses: What are the New Brands Beyond TV? 11:00 - 12:00 Looking at the Indian Innovation: Content and Tech Trend in India
9:00		9:00 - 9:30 The Indies – Surviving and Thriving	9:00 - 11:30 FAST & GLOBAL Summit Part II. Talk Series		
10:00		9:45 - 10:15 Prime Video – Spotlight on Africa	08:30 - Welcome Coffee 09:00 - Talk Series Part I. 09:50 - Networking Coffee Break 10:05 - Talk Series Part II.		
11:00		10:30 - 11:00 New Programming Funding and Commercial Production Models			
11:15 - 11:45	KEYNOTE Media Mastermind Keynote				
12:00	KEYNOTE Media Mastermind Keynote				
13:00	13:00 - 13:45 Fresh TV Fiction Presented by The WIT				
14:00				14:00 - 15:30 Matchmaking Area (P-1) Speed Matchmaking - Scripted <i>Pre-registration required</i>	
15:00		14:30 - 15:00 The Future of Factual	14:30 - 15:00 MIP Talk: FAST & AVOD Leaning into Originals	14:30 - 16:30 Verrière Californie Content Creation Summit Part III In partnership with Sony 14:30 - 15:30 New Efficient Way to Produce TV Drama with Advanced Technologies 15:30 - 16:30 Using New Technologies to Drive Sponsorship for Live Content	
16:00		15:15 - 15:45 A Question of Survival – Talents in Crisis	15:15 - 15:45 MIP Talk: Leveraging the Power of Data		
17:00		16:00 - 16:30 OMDIA – The Landscape for TV and Online Production Funding			
18:00	17:30 - 20:30 TBI Content Innovation Awards 17:30 - Reception Gala 18:30 - Ceremony 19:30 - Celebratory Cocktails Open to All MIPCOM CANNES Delegates	18:00 - 19:00 Producers Hub Networking Drinks			
19:00					
20:00					

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