



# FAST in MENA

Part 2

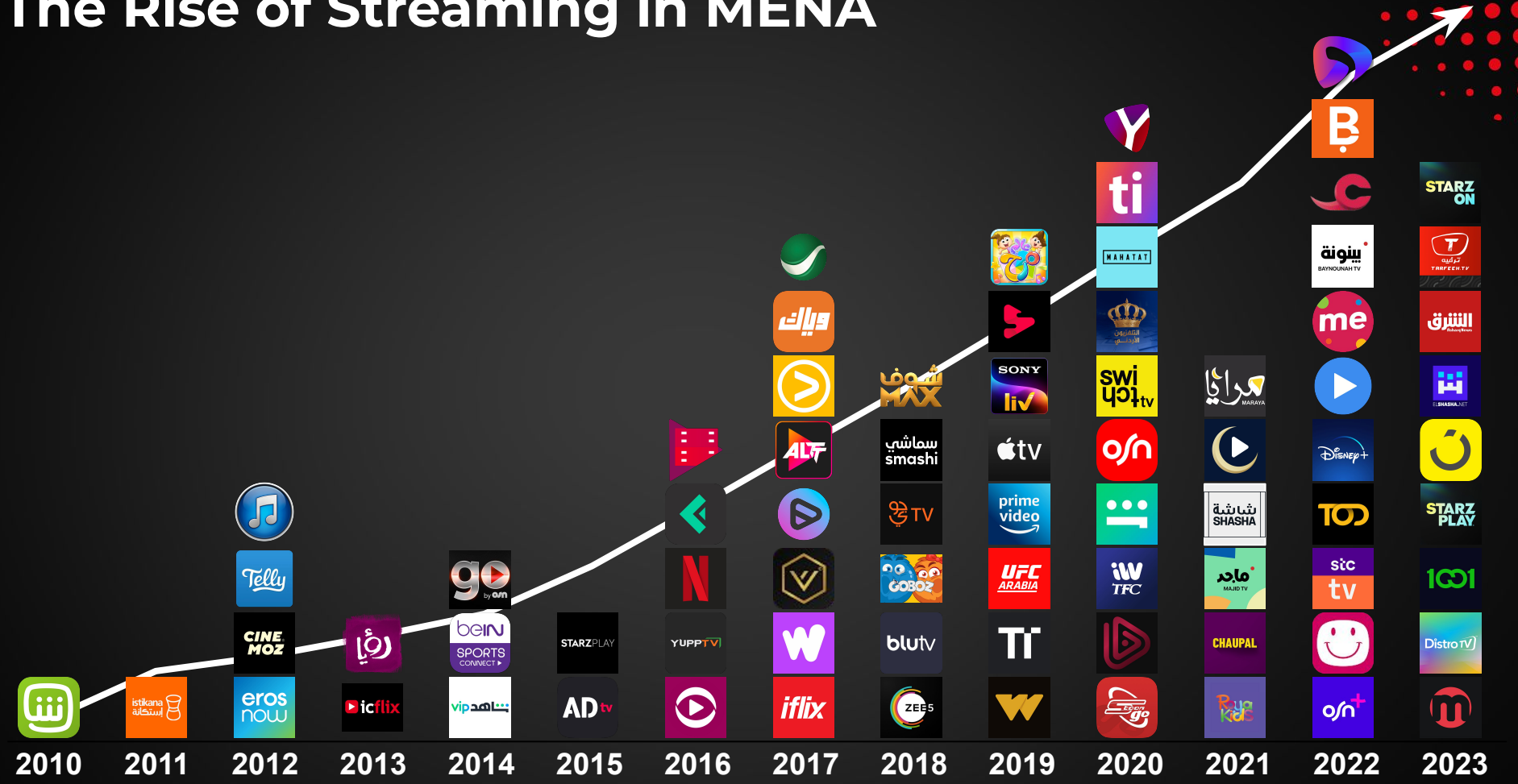
The Streaming Lab x DICM

*22 November 2023*

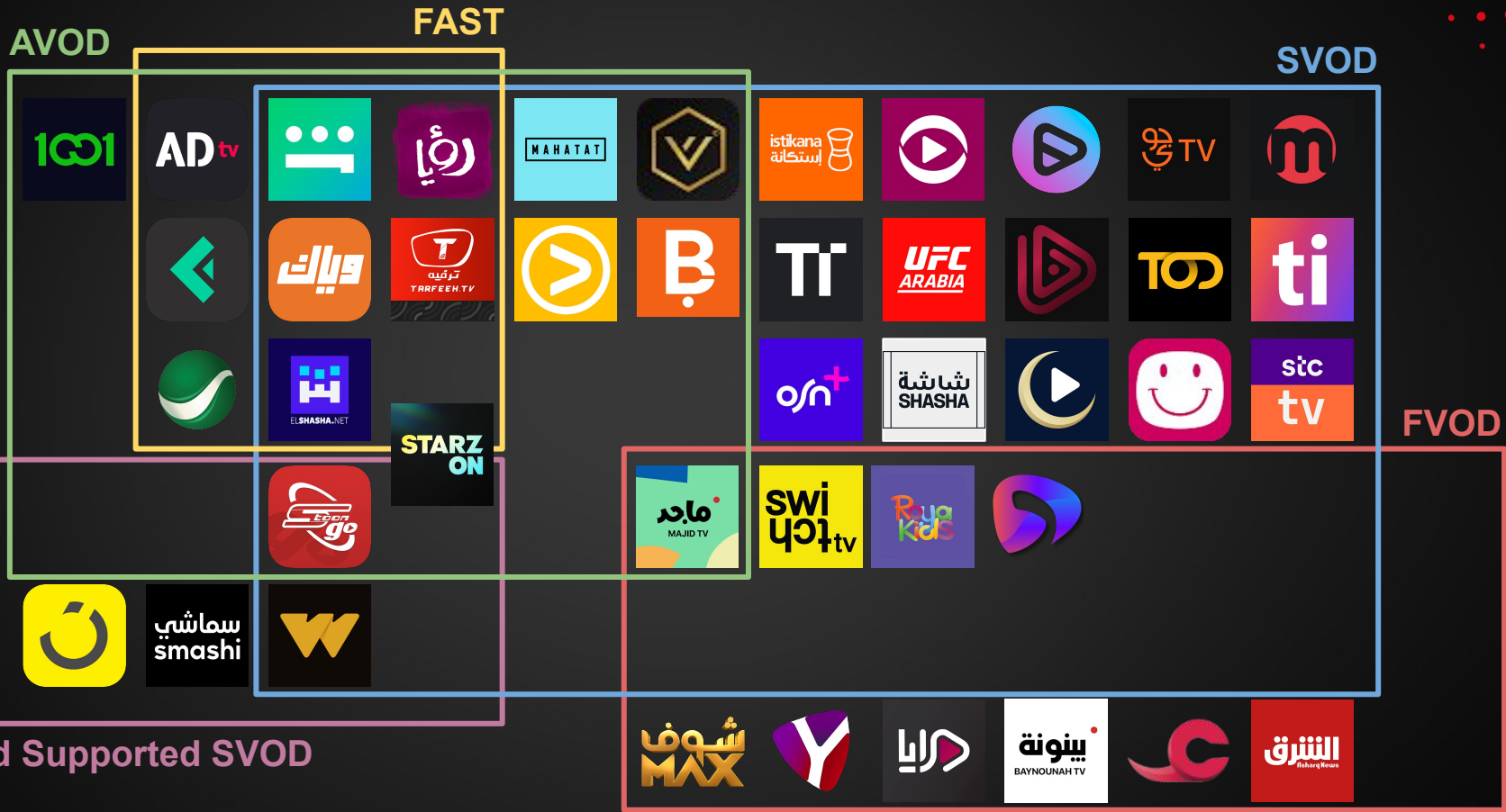
**THESTREAMINGLAB**

**DI** DUBAI  
**CM** INTERNATIONAL  
CONTENT MARKET

# The Rise of Streaming in MENA



# FAST in MENA or HYBRID in MENA?



# The Rise of FAST channels in MENA

## The Rise of FAST Channels in MENA

Number of FAST channels on MENA Platforms Jan - Oct 23

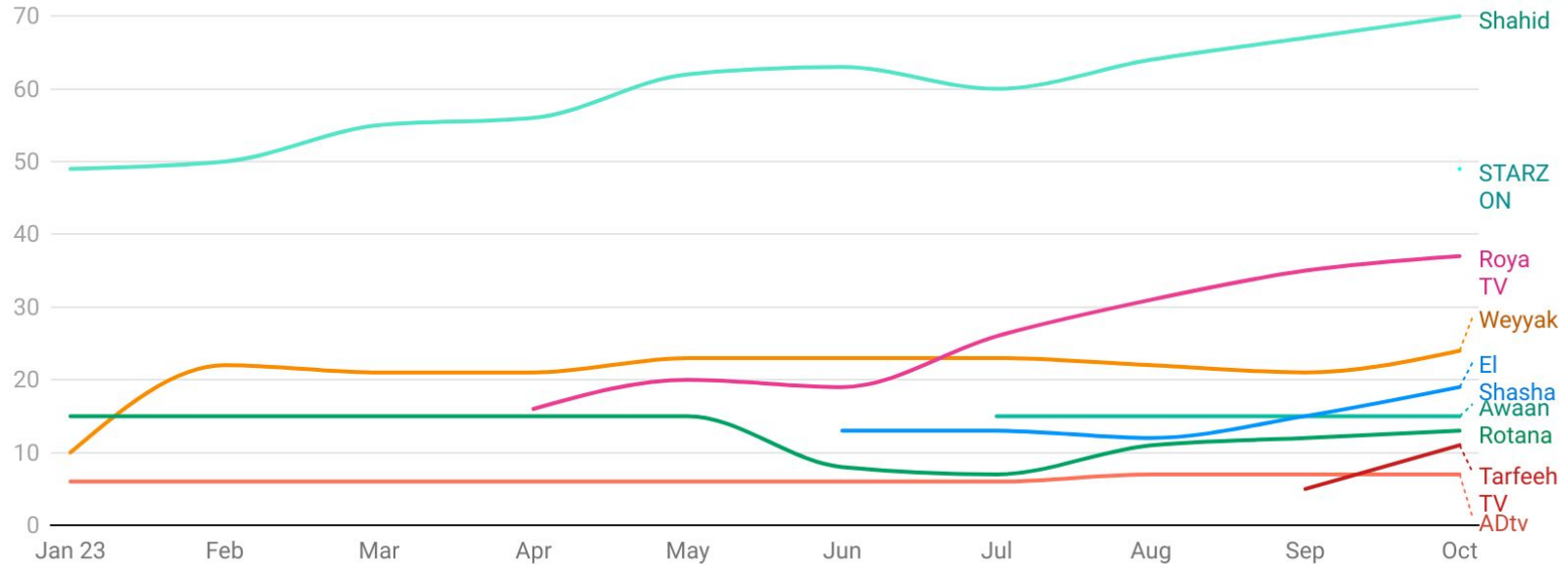


Chart: THE STREAMING LAB • Created with Datawrapper

# FAST Channels in MENA

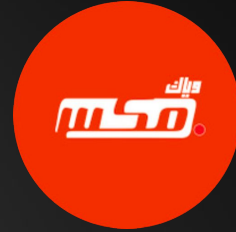


عروض

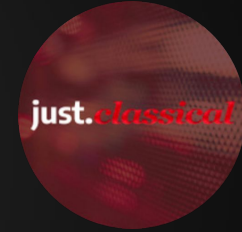
استشارة  
مساعدة



CRIME+



الكوميديا  
أزوي



ROYA  
Music



أفلام كوميدية



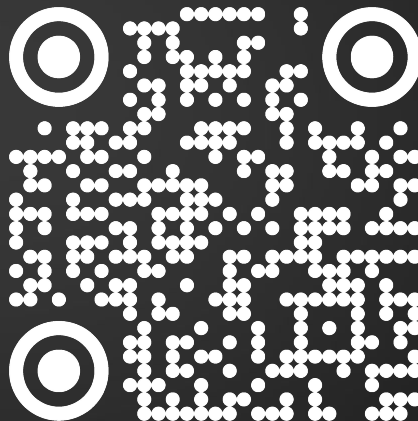
Movies



**YANN COLLETER**  
Streaming Media Consultant  
**THE STREAMING LAB**

[www.thestreaminglab.com](http://www.thestreaminglab.com)

**THANK YOU!**  
**TRACK FAST IN MENA**  
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