

	Riviera Stage	Palais Stage	Other venues	Showcases & Screenings	CANNESERIES
8:30					
9:00			9:00 - 10:00 PRODUCERS HUB LOUNGE (R8) Unscripted Mix & Mingle with Welcome Coffee		
10:00	10:00 - 11:00 State of the Unscripted Nation				
11:00		11:00 - 12:50 MIPDOC Co-Production Summit - A Vision for the Future of Unscripted <i>By Invitation Only</i>			11:00 - 12:15 AUDITORIUM LUMIÈRE This Is Not Sweden In Competition Screening
12:00	12:00 - 12:30 Tracking the Giants: Analysing Global Format Sales from 2023 Presented by K7 Media	11:00 Welcome Coffee 11:15 Intro & Case Study ZDF Studios & Off The Fence 11:50 Roundtables 12:40 Wrap-Up & Key Take aways			
13:00					
14:00	14:00 - 14:45 Fresh Garden: Content Creators Presented by the WIT	14:30 - 15:30 CANNESERIES Documentary Selection Preview Screenings		15:00 - 16:00 AUDI K Skydive Quiz Presented by ZDF Studios	15:00 - 16:50 AUDITORIUM LUMIÈRE Living on a Razor's Edge In Competition Screening
16:00	16:15 - 17:30 MIPDOC Pitch	16:15 - 16:45 Audience Winning Tech Innovations			
17:00		17:00-17:30 Destination X Case Study – Building a Global Format with NBCUNIVERSAL & BBC			
18:00					
19:00					18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet
20:00					20:00 - 22:15 AUDITORIUM LUMIÈRE Madame Figaro Rising Star Award
21:00					Ella Purnell Fallout
22:00					Out Competition Screening

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8:30					
9:00					
10:00		<p>9:30 - 10:00 What Do Buyers Want Jack Oliver, SKY UK Followed by 15' Q&A</p>			
11:00	<p>10:15 - 11:30 Korean Formats Super Session - Case-studies</p> <p>- Bloody Game / MBC & Mastiff - Apartment 404 / CJ ENM - Still Alive / Something Special</p>		<p>10:30 - 11:30 MATCHMAKING AREA (P3) Speed Matchmaking Doc & Factual <i>Pre-registration required</i></p>	<p>11:00 - 11:30 AUDI K 1874 The Birth of Impressionism <i>Presented by Gedeon Programmes / Terranoa</i></p>	<p>11:00 - 12:30 AUDITORIUM LUMIÈRE To the Wonder In Competition Screening</p>
12:00	<p>11:45 - 12:15 KEYNOTE Keynote Dawn Porter, Filmmaker Founder / Trilogy Films</p>	<p>11:45- 12:15 Taking Reality TV Seriously - Entertainment's Social Impact Presented by EMC THINK SPACE</p>			
13:00		<p>12:30 - 13:00 Branded Entertainment – Formats Leading the Way</p>			
14:00					
15:00	<p>14:30 - 15:00 Finance Lab Inside the Finance Lab: How to Package For Success</p>	<p>14:30 – 15:00 What Do Buyers Want Kristina Hollstein – ZDF Studios Gmbh Followed by 15' Q&A</p>		<p>14:30 - 17:00 HI5 Studio MIPDRAMA Selection of Early-stage Drama Series <i>For Buyers and Press</i></p> <p>14:00 Welcome Coffee</p>	<p>15:00 - 16:45 AUDITORIUM LUMIÈRE The Zweiflers In Competition Screening</p>
16:00	<p>15:15 - 15:45 Fireside chat Meet the Creative Minds behind The Mediapro Studio's Formats -Ran Tellem, Head of International Development -Salva Romero, Head of Format Strategy (Non-Scripted)</p>	<p>15:15 - 15:45 Commissioning Trends & Business Models Insights Presented by GLANCE</p>			
17:00	<p>16:30 - 17:45 MIPFORMATS Pitch <i>Sponsored by ZDF Studios</i></p>	<p>16:00- 16:30 Finance Lab Evolving Commercial Models & Funding Opportunities Followed by Q&A</p>		<p>17:00 - 18:00 HI5 Studio Networking Drinks MIPDRAMA and Buyers Coup de Cœur</p>	
18:00			<p>18:00 - 19:00 PRODUCERS HUB LOUNGE MIPDOC & MIPFORMATS Happy Hour</p>		
19:00					<p>18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet</p>
20:00					<p>20:00 - 21:30 AUDITORIUM LUMIÈRE Becoming Karl Lagerfeld Out of Competition Screening</p>
21:00					
22:00					

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8:30					
9:00	<p>9:00 - 9:40 One TV Year in the World Cracking Audience Trends Presented by Glance</p>				
10:00	<p>9:45 - 10:30 CONNECTION DRAMA By MIP x CANNESERIES Case Study on Becoming Karl Lagerfeld – From Book to Series</p>	<p>09:45 - 10:45 First Timer Orientation and Presentation</p>	<p>09:30 - 10:30 VERRIÈRE CALIFORNIE Navigating Japan: Insights, Co-productions, and New Format from TBS Presented by All3Media International / Tokyo Broadcasting System Television, Inc. (TBS) / K7 Media</p>	<p>10:00 - 11:30 AUDI K "Witnessing Time, Sharing the Future" China - France Audiovisual Cooperation Forum Presented by China Pavillion</p>	
11:00	<p>11:00 - 11:30 KEYNOTE Back To The Future - Bridging the Past and Present to Shape Tomorrow's TV Landscape Mark Endemano, Partner & MD, Alix Partners</p>				<p>11:00 - 12:00 AUDITORIUM LUMIÈRE Dumbday In Competition Screening</p>
12:00		<p>11:30 - 12:15 CONNECTION DRAMA By MIP x CANNESERIES Finding the Silver Linings in Challenging Times - Reactions across the Board – Development, Production, Distribution, Streaming</p>			
13:00	<p>13:00 - 14:00 Fresh TV Formats Presented by The WIT <i>Limited seating, please arrive early.</i></p>			<p>13:00 - 14:00 CONNECTION DRAMA By MIP x CANNESERIES AUDI K K-Contents Showcase Presented by KCA</p>	
14:00			<p>14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Expert Julie Link / GLISK GmbH Agents: How They Develop, Pitch & Manage Projects for the Streamers</p>		
15:00		<p>14:30 - 15:00 CONNECTION DRAMA By MIP x CANNESERIES Small is Beautiful: Focus on Public Broadcasters</p>		<p>14:30 - 15:30 AUDI K K-DRAMA Showcase - The Kidnapping Day Presented by KOCCA</p>	<p>15:00 - 16:50 AUDITORIUM LUMIÈRE Operation Sabre In Competition Screening</p>
16:00	<p>15:30 - 17:30 MIP Lab MIP Global FAST & AVOD Summit Ad-Supported Licensing & Distribution 15:00 Welcome Coffee Hosted by TVREV With 3Vision, Google, OTTera, Samsung TV Plus, Titan OS, Tubi Media Group, Vevo, Warner Bros. Discovery – TVN.</p>	<p>15:15 - 15:45 Finance Lab Sustainable Production Financing</p>			
17:00		<p>16:30 - 17:00 Commissioning: What do Buyers Want? Banijay, UK Globo, Brazil</p>	<p>16:30 - 17:30 MATCHMAKING AREA (P3) Speed Matchmaking – Kids <i>Pre-registration required</i></p>	<p>16:00 - 17:00 AUDI K Secret of Pearls Presented by KANAL D International</p>	
18:00					
19:00			<p>19:00 - 23:00 MAJESTIC HOTEL MIPTV Opening Night Party</p>		<p>18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet</p>
20:00					<p>20:00 - 21:50 AUDITORIUM LUMIÈRE Fiasco Out of Competition Screening</p>
21:00					
22:00					

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8:30	8:30 - 9:30 International Drama Co-Production Breakfast Pre-Registration Required				
9:00			9:00 - 10:00 MATCHMAKING AREA (P3) MIP Global FAST & AVOD: Ad-Supported Licensing & Distribution Roundtable Discussions 08:30 Welcome Coffee <i>Limited seats, pre-registration recommended</i>		
10:00		9:45 - 10:15 Thriving in The Sport Frenzy: Evaluating Sports as the Ultimate Viewer and Advertiser Magnet		10:00 - 11:00 AUDI K When K-DRAMA Meets ICT Presented by KCA	
11:00	11:00 - 11:30 KEYNOTE The Americas: Worldwide Preview & Fireside chat Toby Gorman, President, Universal Television Alternative Studio Mike Gunton, Creative Dir. BBC Studios & Exec Prod. Holly Spearing, Series Editor, BBC	10:30 - 11:00 Finance Lab Rights & Licensing: Monetising your IP			11:00 - 12:35 AUDITORIUM LUMIÈRE Moresnet In Competition Screening
12:00	11:45 - 12:30 KEYNOTE MIP SDG AWARDS in Partnership with the United Nations. Fireside Chats with the Winners: Ubongo - MIP SDG Award Open Planet - Innovation Award			11:30 - 12:30 AUDI K Tax Incentives Presented by Media Insurance Network	
13:00	13:15 - 14:00 Fresh TV Fiction Presented by The WIT				
14:00			14:00 - 14:30 MATCHMAKING AREA (P3) Meet the Experts Joe Barrett & Tracy Beckett / PBS Distribution How to Navigate the Changing Distribution Landscape for Your Documentary		
15:00	15:00 - 15:30 Finance Lab Branded Entertainment How Brands Are Becoming Part of the Funding Story ?	14:15 - 14:45 Finance Lab Future Proof your Company			15:00 - 16:10 AUDITORIUM LUMIÈRE Dark Horse In Competition Screening
16:00	15:45 - 16:15 Shoppable TV: From Screen to Cart Turning TV Viewing into an extended Lifestyle Experience	15:00 - 15:30 Int. Audiovisual Distributors - your Best Allies Presented by European Coordination of Audiovisual Distributors (ECAD)	15:30 - 16:30 MATCHMAKING AREA (P3) Speed Matchmaking - Fiction <i>Pre-registration required</i>		
17:00	16:30 - 17:00 FIRESIDECCHAT Content Business Strategies across Global Entertainment with AI & Data Faz Aftab, Director of Media and Entertainment Partnerships, Google TV Atul Phadnis, Founder & CEO, Vitrina AI	16:30 - 17:00 What Do Buyers Want? Streamers Content Strategy			
18:00	17:15 - 17:45 MIP LONDON Presentation		18:00 - 19:00 PRODUCERS' HUB & LOUNGE MIP LONDON Happy Hour		18:45 - 20:00 AUDITORIUM LUMIÈRE Pink Carpet 20:00 - 21:45 AUDITORIUM LUMIÈRE Konbini Commitment Awardd Michaela Jaé Rodriguez Máxima In Competition Screening
19:00					
20:00					
21:00					
22:00					

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8:30	<p>8:30 - 10:15 International Women in Global Entertainment Mentoring Breakfast in partnership with MediaClub'Elles</p> <p><i>Limited seats, pre-registration recommended</i></p>				
9:00			<p>9:00 - 10:00 MATCHMAKING AREA (P3) Meet the Experts – How to Develop your Business Roundtable Breakfast Hosted by BetaSeries 08:30 Welcome Coffee <i>Limited seats, pre-registration recommended</i></p>		
10:00			<p>7 tables-7 topics International Distribution AI & Creative IP Protection Pitch Tools FAST Marketing Content Financing</p>		
10:30	<p>10:30 - 12:15 <small>MIP Lab</small> Innovation Summit Tech & AI With Ampere Analysis, Getty Images, Gone With, Hypothesis Media & Vionlabs AB</p>				
11:00					
12:00					
12:30	<p>12:30 - 13:00 MIPTV Wrap-Up Presented by PlumResearch</p>				
13:00					
14:00					
15:00					
16:00					
17:00					
18:00					
18:45					<p>18:45 - 19:45 AUDITORIUM LUMIÈRE Pink Carpet</p>
19:00					<p>20:00 – 21:00 AUDITORIUM LUMIÈRE Closing Ceremony with Prize Awards</p>
20:00					<p>21:15 - 22:15 AUDITORIUM LUMIÈRE Franklin Out of Competition Screening</p>
21:00					
22:00					

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