
















DAY	TIME	Session Hall Joharah Ballroom	Exhibition Joharah Ballroom	Producers Connect Murjaan Ballroom	Buyers' Lounge Joharah Ballroom
DAY 1 22-Nov-2023	09:30 – 09:50	Cracking Audience Trends: Who is watching what, how and why? 			
	10:00 – 10:50	Content Showcase by TRT 			
	11:00 – 11:50	DICM Talks <i>FAST in MENA, Part 2</i> 	Open for Meetings 09:00 – 18:00	Open for Meetings 09:00 – 18:00	Open for Meetings 09:00 – 18:00
	11:45 – 12:15	Welcome Speeches	Coffee Break 09:00		
	12:15 – 13:05	Content Showcase by ATV 	Coffee Break 11:30		
	13:05 – 14:00	-	Lunch 13:00 – 15:00	Lunch & Networking 13:00 – 14:00	Lunch & Networking 13:00
	14:00 – 14:50	DICM Talks <i>The Co-Production Advantage: Crafting Content for a Worldwide Audience</i> 	Coffee Break 16:00		
	14:50 – 15:00	Presentation by Dubai Studio City 			
	15:00 – 15:50	Screening – Animation Showcase by Roskino 			
16:00 – 16:50	DICM Talks <i>Beyond Borders: Challenges and Opportunities in TV Format Expansion</i> 				

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	09:00 – 10:00	-				
	10:00 – 10:50	Screening - Feature Films & Series by Roskino 				
	11:00 – 11:50	DICM Talks <i>Streaming Platforms: The New Content Kings and Creators</i> 	Open for Meetings 09:00 – 17:00		Open for Meetings 09:00 – 17:00	Open for Meetings 09:00 – 17:00
	12:00 – 12:50	Inter Medya's Exclusive Content Showcase 	Coffee Break 09:00			
DAY 2 23-Nov-2023	13:00 – 14:00	-	Coffee Break 11:30		Lunch & Networking 13:00 – 14:00	Lunch & Networking 13:00 – 14:00
	14:00 – 14:50	DICM Talks <i>Exporting Arabic Content to the World</i> 	Lunch 13:00 – 15:00			
	15:00 – 15:50	DICM Talks <i>Innovative Tech Solutions: Redefining Content Creation and Distribution</i> 	Coffee Break 15:30			
	16:00 – 16:50	DICM Talks <i>Discovering the Future of Kids' Entertainment</i> 				
	16:50 – 17:00	-				